

Association for Church Editors

Creating the Best Magazine Possible

All church editors have to work within practical and financial constraints – given that reality, how can we achieve the best possible standards for our church magazines?

Why not come and join in our practical and interactive workshop, to share ideas and best practice with fellow editors and executive committee members of the Association for Church Editors?

What are we about?

- What purpose does our magazine serve?
- Who is our target audience?
- How do we compete with other choices of leisure time reading?
- How do we attract a wider readership?

How can we improve our magazines?

- Making our magazine visually attractive
- Appealing page design and use of graphics
- Headlines to intrigue and entice
- Use of humour
- Other topics of interest to those gathered



When? Sat. 15th October, 10:30am to 2.30pm

Where? Padgate Community Centre
Station Rd, Padgate, Warrington WA2 0QS

Cost? £5.00

For further details, please contact

**Sue Robinson on 01925 823130
or email: rgjandsjrobinson@btinternet.com**